

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
960722-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Women Vote	issue	1704

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	960722	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	6a Daybreak	6-7a	1111---	:30	4	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	1111---	4	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	6:24 AM	6a Daybreak	6-7a	:30	TV701X7712H	\$4,500.00 NM
2	WMUR	W	10/10/12	6:42 AM	6a Daybreak	6-7a	:30	TV701X7712H	\$4,500.00 NM
3	WMUR	Th	10/11/12	6:59 AM	6a Daybreak	6-7a	:30	TV701X7712H	\$4,500.00 NM
4	WMUR	M	10/15/12	6:25 AM	6a Daybreak	6-7a	:30	TV701X7712H	\$4,500.00 NM
3	10/09/12	10/15/12	KELLY& MICHAEL LIVE 9AM-10AM		1-1-1--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	1-1-1--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/10/12	9:58 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TV701X7712H	\$1,000.00 NM
2	WMUR	F	10/12/12	9:22 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TV701X7712H	\$1,000.00 NM
3	WMUR	M	10/15/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	TV701X7712H	\$1,000.00 NM
4	10/09/12	10/15/12	STEVE HARVEY DY 9/4 10-11a		----1--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12	10:45 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	TV701X7712H	\$700.00 NM
5	10/09/12	10/15/12	The View		11-12p	11111--	:30	5	\$1,000.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	11:59 AM	The View	11-12p	:30	TV701X7712H	\$1,000.00 NM
2	WMUR	W	10/10/12	10:59 AM	The View	11-12p	:30	TV701X7712H	\$1,000.00 NM
3	WMUR	Th	10/11/12	10:59 AM	The View	11-12p	:30	TV701X7712H	\$1,000.00 NM
4	WMUR	F	10/12/12	10:59 AM	The View	11-12p	:30	TV701X7712H	\$1,000.00 NM
5	WMUR	M	10/15/12	10:59 AM	The View	11-12p	:30	TV701X7712H	\$1,000.00 NM
6	10/09/12	10/15/12	News 9 at Noon		12-1230p	--111--	:30	3	\$1,500.00 NM
Class of Time - Fixed Non Pre-emptible									

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960722-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Women Vote	issue	1704	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	10/15/12	News 9 at Noon	12-1230p	-- 111--	:30	3	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-- 111--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/10/12	12:29 PM	News 9 at Noon	12-1230p	:30	TV701X7712H	\$1,500.00 NM
2	WMURTh		10/11/12	12:29 PM	News 9 at Noon	12-1230p	:30	TV701X7712H	\$1,500.00 NM
3	WMURF		10/12/12	12:10 PM	News 9 at Noon	12-1230p	:30	TV701X7712H	\$1,500.00 NM
7	10/09/12	10/15/12	GENERAL HOSPITAL	2p-3p	1-- 11--	:30	3	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	1-- 11--	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/11/12	2:30 PM	GENERAL HOSPITAL	2p-3p	:30	TV701X7712H	\$2,500.00 NM
2	WMURF		10/12/12	2:22 PM	GENERAL HOSPITAL	2p-3p	:30	TV701X7712H	\$2,500.00 NM
3	WMURM		10/15/12	2:20 PM	GENERAL HOSPITAL	2p-3p	:30	TV701X7712H	\$2,500.00 NM
8	10/09/12	10/15/12	ELLEN EF	4PM-5PM	11- 1---	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11- 1---	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	4:30 PM	ELLEN EF	4PM-5PM	:30	TV701X7712H	\$1,000.00 NM
2	WMURTh		10/11/12	3:59 PM	ELLEN EF	4PM-5PM	:30	TV701X7712H	\$1,000.00 NM
3	WMURM		10/15/12	4:31 PM	ELLEN EF	4PM-5PM	:30	TV701X7712H	\$1,000.00 NM
9	10/09/12	10/15/12	News 9 at 5	5-6p	11- 1---	:30	3	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11- 1---	3	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	5:54 PM	News 9 at 5	5-6p	:30	TV701X7712H	\$4,500.00 NM
2	WMURTh		10/11/12	5:28 PM	News 9 at 5	5-6p	:30	TV701X7712H	\$4,500.00 NM
3	WMURM		10/15/12	5:35 PM	News 9 at 5	5-6p	:30	TV701X7712H	\$4,500.00 NM
10	10/09/12	10/15/12	News 9 at 6	6-7p	-- 1- 1--	:30	2	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-- 1- 1--	2	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/10/12	6:22 PM	News 9 at 6	6-7p	:30	TV701X7712H	\$5,500.00 NM
2	WMURF		10/12/12	6:59 PM	News 9 at 6	6-7p	:30	TV701X7712H	\$5,500.00 NM
11	10/09/12	10/15/12	Chronicle NH	7-730p	11- 11--	:30	4	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11- 11--	4	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	7:28 PM	Chronicle NH	7-730p	:30	TV701X7712H	\$1,750.00 NM
2	WMURTh		10/11/12	7:29 PM	Chronicle NH	7-730p	:30	TV701X7712H	\$1,750.00 NM
3	WMURF		10/12/12	7:10 PM	Chronicle NH	7-730p	:30	TV701X7712H	\$1,750.00 NM
4	WMURM		10/15/12	7:12 PM	Chronicle NH	7-730p	:30	TV701X7712H	\$1,750.00 NM
12	10/09/12	10/15/12	INSIDE EDITION AC	730-8p	- 11----	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	- 11----	2	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
960722-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Women Vote	issue	1704	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
12	10/09/12	10/15/12	INSIDE EDITION AC	730-8p	- 11 - - - -	:30	2	\$1,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Tu	10/09/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	TV701X7712H	\$1,750.00	NM
	2	WMUR	W	10/10/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	TV701X7712H	\$1,750.00	NM
13	10/09/12	10/15/12	Nightline	1135p-1206a	- - 1 - 1 - -	:30	2	\$1,200.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/09/12	10/15/12	- - 1 - 1 - -	2	\$1,200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	W	10/10/12	11:46 PM	Nightline	1135p-1206a	:30	TV701X7712H	\$1,200.00	NM
	2	WMUR	F	10/12/12	11:44 PM	Nightline	1135p-1206a	:30	TV701X7712H	\$1,200.00	NM
14	10/09/12	10/15/12	News 9 at 11	11-11:35p	1111 - - 1	:30	5	\$5,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/09/12	10/15/12	1111 - - 1	5	\$5,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Tu	10/09/12	11:32 PM	News 9 at 11	11-11:35p	:30	TV701X7712H	\$5,000.00	NM
	2	WMUR	W	10/10/12	11:30 PM	News 9 at 11	11-11:35p	:30	TV701X7712H	\$5,000.00	NM
	3	WMUR	Th	10/11/12	11:29 PM	News 9 at 11	11-11:35p	:30	TV701X7712H	\$5,000.00	NM
	4	WMUR	Su	10/14/12	11:21 PM	News 9 at 11	11-11:35p	:30	TV701X7712H	\$5,000.00	NM
	5	WMUR	M	10/15/12	11:30 PM	News 9 at 11	11-11:35p	:30	TV701X7712H	\$5,000.00	NM
15	10/09/12	10/15/12	Jimmy Kimmel	1205-105a	- - - - 1 - -	:30	1	\$350.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/09/12	10/15/12	- - - - 1 - -	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	F	10/12/12	12:43 AM	Jimmy Kimmel	1205-105a	:30	TV701X7712H	\$350.00	NM
16	10/15/12	10/15/12	Castle	10-11p	M - - - - -	:30	1	\$6,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	M - - - - -	1	\$6,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	M	10/15/12	10:34 PM	Castle	10-11p	:30	TV701X7712H	\$6,500.00	NM
17	10/09/12	10/09/12	Private Practice	10-11p	- T - - - - -	:30	1	\$8,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	- T - - - - -	1	\$8,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Tu	10/09/12		Private Practice	10-11p	:00		\$8,500.00	NM
Credited oversold inventory											
18	10/14/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	- - - - - S	:30	1	\$650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	- - - - - S	1	\$650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Su	10/14/12	6:13 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	TV701X7712H	\$650.00	NM
19	10/09/12	10/15/12	Good Morning America	7-9a	22111 - -	:30	7	\$3,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/09/12	10/15/12	22111 - -	7	\$3,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type



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Advertiser	Product	Estimate Number	
Women Vote	issue	1704	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/09/12	10/15/12	Good Morning America	7-9a	22111--	:30	7	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/09/12	7:25 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
1	WMUR	Tu	10/09/12	8:47 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
3	WMUR	W	10/10/12	8:48 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
5	WMUR	Th	10/11/12	8:46 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
7	WMUR	F	10/12/12	8:43 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
10	WMUR	M	10/15/12	8:29 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
9	WMUR	M	10/15/12	8:55 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
20	10/09/12	10/15/12	Good Morning America	7-9a	--111--	:30	3	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	--111--	3	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/10/12	7:50 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
2	WMUR	Th	10/11/12	7:50 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
3	WMUR	F	10/12/12	7:49 AM	Good Morning America	7-9a	:30	TV701X7712H	\$3,500.00 NM
21	10/09/12	10/15/12	KATIE	3-4P	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	--WTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12	3:24 PM	KATIE	3-4P	:30	TV701X7712H	\$1,000.00 NM
22	10/10/12	10/12/12	5a Daybreak	5-6a	--WTF--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	--WTF--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/10/12	5:54 AM	5a Daybreak	5-6a	:30	TV701X7712H	\$2,000.00 NM
23	10/12/12	10/12/12	Primetime: WWYD	9-10p	----F--	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12		Primetime: WWYD	9-10p	:00		\$5,500.00 NM
Credited oversold inventory									
24	10/13/12	10/14/12	7a Weekend Daybreak	7-9a	-----SS	:30	1	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	-----SS	1	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	8:15 AM	7a Weekend Daybreak	7-9a	:30	TV701X7712H	\$1,750.00 NM
25	10/13/12	10/14/12	Weekend GMA	9-10a	-----SS	:30	1	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	-----SS	1	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12	9:47 AM	Weekend GMA	9-10a	:30	TV701X7712H	\$1,750.00 NM
26	10/13/12	10/14/12	6p News 9 Weekend/Wor	6-7p	-----S	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Advertiser	Product	Estimate Number	
Women Vote	issue	1704	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/13/12	10/14/12	6p News 9 Weekend/Wor 6-7p		-----S	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
		10/09/12	10/15/12		-----S		1	\$2,000.00	
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WMUR		Su	10/14/12	6:56 PM	6p News 9 Weekend/World N	6-7p	:30	TV701X7712H	\$2,000.00 NM
Total Spots							58		

Payment Terms 30 Days

<u>Gross Total</u>	\$155,100.00
<u>Agency Commission</u>	\$23,265.00
<u>Net Amount Due</u>	\$131,835.00